



November 9, 2012

Mr. Christopher Bender
Ben E. Keith
7600 Will Rogers Blvd.
Fort Worth, Texas 76140

Dear Mr. Bender:

I am pleased to endorse PHD Communications. PHD is a valued and trusted Dealer in good standing with Paragon Communications/NTS Direct. PHD is in the top 5% of Samsung Dealers in the United States. NTS/Paragon monitors and evaluates all of our Samsung Dealers for their technical proficiency, sales engineering and overall abilities as a Samsung Dealer. We monitor and evaluate all our Samsung Dealers nationwide from a technical support and certification perspective on a daily basis. We also report these technical proficiencies to Samsung since it will have a direct impact on their productivity and profitability as well as ours.

I can confidently recommend PHD for the following reasons:

- Financially stable and secure.
- Technically savvy and proficient.
- Exceptional product knowledge.
- Extensive Sales Engineering
- Professionalism
- Easy to do business with
- Strong business acumen

As COO of Paragon/NTS, I am pleased that you are considering PHD Communications for your Houston Samsung installation and I would be happy to speak with you and provide you with further information and endorsements. As a Senior Executive with experience at Nortel and Xeta Technologies (aka Windstream) I would be happy to discuss any questions with you.

Sincerely,

Scott Davis

A handwritten signature in black ink, appearing to read "Scott Davis", enclosed within a large, loopy oval scribble.