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Founder and President

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Community Volunteer

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**Ruark D. Mershon**  
Law Office of Ruark D. Mershon

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Community Volunteer

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**Jimmy Richmond**  
Richmond & Associates Landscaping

**Fernando Rodriguez**  
Baker Botts L. L. P.

**Michelle Sims**  
Community Volunteer

**Diana Franzetti**  
Executive Director

**Mission Statement**

*Our mission is to provide educational and personal development programs to children from low income families so they will stay in school and break the cycle of poverty.*

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July 17, 2009

**Jerry Frankson**  
President and Owner  
PHD Communications  
3333 Earhart Drive, Suite 150  
Carrollton TX 75006

Dear Jerry:

On behalf of the Bea's Kids Board of Directors and Founder Bea Salazar, thank you so very much for your time spent rewiring the Carrollton tutoring Center after we had the opening cut through.

Having access to the computer room so easily will greatly help the kids in their studies and we greatly appreciate your support of Bea's Kids and your support of Jimmy being on the Board of Directors.

As I told you briefly, we tutor more than 170 students in four tutoring Centers such as the Carrollton one you worked in and our Mission is to provide educational and personal development programs to children from low-income families so they will stay in school and break the cycle of poverty.

Your in-kind support ensures the continued success of Bea's Kids. Warm regards and thank you very much.

*Today's children are tomorrow's leaders*

**Diana Franzetti**  
Executive Director